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STUTTGART, GERMANY On the first of December, *meinGARAGENVERKAUF.COM*, the first online shop in Germany for the sale of pre-loved items among friends, will be launched. The Stuttgart start-up utilizes the bonus of the trust of women's private networks, offering personal, frustration-free, packaging-free sales experiences for the first time.

The Need: separate yourself from those things you no longer use to create space or something new. The NO Go's: garbage cans, packing stress and frustrating experiences. The Market Niche: an online garage sale that the seller only invites customers she wants to from her personal circle of friends. The Special: the beautiful, predesigned sales page can be filled even with minimal computer knowledge and simply sent via E-Mail. The Shop Concept: mutual trust and personal pickup. The buyer and seller know each other, they know they can rely on the arrangements they make, and look forward to seeing each other again when picking up the purchases. That way, packing materials, packing packages, trips to the post office and returns can be avoided. It's good for buyers, sellers, and many others too: 10% of the sale of every shop module is donated by *meinGARAGENVERKAUF.COM* to charitable organizations.

Julia Wolf is the inventor, designer, founder and owner of *meinGARAGENVERKAUF.COM*. „There is no longer an easy way to get rid of used, unique heirlooms or bad spontaneous purchases. With 2 small children, standing at flea markets, looking for organizations that are happy to accept donations, or the classic frustrating experience of anonymous sales platforms are just not viable options. There are many women in my large network that feel the same way. An idea my son brought me was to develop the idea of *meinGARAGENVERKAUF.COM* and dare to try something new professionally as a start-up founder.“

You can read the full story at www.meingaragenverkauf.com.

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